ANNOUNCEMENTS

NUEA West Membership for Graduating Seniors

Interested in pursuing a career in the entertainment industry in LA post-graduation? Enroll as a member of the **NUEA West** (Northwestern University Entertainment Alliance) and let the SoC/EPICS pick up the tab for your first year of membership! The NUEA West is an alumni group that can help you get started in your career, strengthen and develop NU connections, and expand your network.

If you are interested in becoming a member, please [fill out this form](#) by July 15, 2013.

**NU Club of DC Internship Scholarships- Deadline is 6/6**

The NU Club of DC encourages current Northwestern students to accept unpaid summer internships at government, NGO, non-profit and media organizations in Washington, D.C. but realizes the costs associated with taking positions that do not provide compensation.

The club will offer 2 - 3 scholarship stipends of $2,000. In order to qualify, you must be a freshman, sophomore, or junior from outside the Washington, D.C. metro area (DC/MD/VA) and should be pursuing an unpaid position.

Details on how to apply are on the announcement section of [SoConnect](#).

**Student Spotlights**

In just her few short weeks with Disney Geneve has already assisted in a live broadcast of Good Morning America, written a story that was picked up by a local TV channel about Princess Belle reading to preschoolers, and helped build a neighborhood playground as a Disney VoluntEAR. But what ties it all together is, “the desire to tell compelling stories with humor and heart. This principle is the driving force of what Disney does.” Check out the rest of her amazing experiences in her new [Student Spotlight Blog: Diving into Disney](#).
Bridget is having some amazing experiences of her own at Carol Fox & Associates. She’s had the rare treat of going on a radio and interview tour with a member of the Chicago Bears. She has also attended the opening night of the CineYouth Festival. And she worked the Chicago Opera Theater’s 40th anniversary gala and auction at City Winery. Check out all the amazing things Bridget is doing for the arts in Chicago in her all new Student Spotlight Blog: Picking Up Steam.

Tyler though he knew what to expect from a Major League Soccer game, that is until he was on the sidelines of a Chicago Fire game, and behind the scenes with the Mexican National Team Coach’s press conference at Soldier Field. Check out all of his “eye opening” work in his all new Student Spotlight Blog: A Whole New Experience.

EXTERNAL PROGRAMS

Keep an eye out over the summer and in fall 2014 for our upcoming events for the 2014-2015 school year.

INTERNSHIPS/FREELANCE/FULL-TIME

Internship Opportunities

Last Minute Internship Opportunities: There are still a few internship opportunities available for summer! To learn more about and/or apply for any of these positions, please login into SoConnect, where you can also view ALL available opportunities.

- **Karga Seven Pictures**: Summer Development Internship (LA). The New York Times recently did a **feature on Karga Seven’s current work**!
- **Zoom Media and Marketing**: Experiential Marketing Internship (Chicago)
- **The Orchard**: Digital Advertising Internship (New York)
- **435 Digital**: Paid SEO Intern (Chicago)
- **Northwestern University Office of Alumni Relations & Development**: Video Production Intern (Evanston)

Freelance and Full-Time Opportunities

Of course, freelance and full-time opportunities will continue to be posted through the summer. Keep an eye out if you are looking for these types of opportunities! Below is a list of currently posted full-time and freelance positions.

Full-time:

- **AT&T**: Retail Leadership Development Program & Sales Leadership Program
- **CBS Radio**: Digital Traffic Ad Specialist
- **Integrated Direct Marketing**: Associate Program Manager
- **Intersport**: Digital and Social Media Coordinator
- **Philo**: Marketing Specialist
- **Savannah College of Art and Design**: Writer
- **Zoom Media & Marketing**: Experiential Marketing Coordinator
- **The HistoryMakers**: Program Director

Freelance:

- **The Alumnae of Northwestern University**: Independent Video Project Opportunity
- **The Artifice**: Writer
- **The Right Party**: Director for Web Series
**CAREER SERVICES**

**1:1 Career Coaching Drop-Ins**
Drop-in hours will conclude this week for the 2013-2014 academic year and will continue in the fall when classes are back in session.

If you have any career questions or need any assistance during the summer, feel free to email us at **epics@northwestern.edu**!

**University Career Services**
University Career Services will remain open as well for the summer. Visit them at their website [here](#) for more information about their services throughout the summer.

**Summer To-Do List**
Make the most of your summer no matter what your plans are! Below are some tips to maximize your career development this summer.

**Networking**
Whether you have an internship this summer or not, networking is always a great way to spend your summer! Build connections with alumni or professionals in industries and careers which you are interested in pursuing. Ask for Informational Interviews and/or invite people out for coffee. Check out this article for tips, [The Informational Interview: 7 Easy Steps to Success](#).

Here are some resources to connect with alumni and other professionals.

- [Our Northwestern](#): Alumni Database
- [LinkedIn Alumni Tool](#): Find alumni based on your already established connections on LinkedIn, search by location, company, industry, etc.
- [NUEA West](#): If you are going to be in the LA area, check out NUEA West’s website for their upcoming events and connect with them to see if you are welcome to attend.
- [Alumni Clubs](#): Whatever part of the country you are in, check out the alumni clubs in that area. It’s a great way to mix and mingle with fellow Wildcats!
- Friends or Family: Leverage your friends and/or family and see what connections they can offer.

**During your internship**
Of course you want to be successful during your internship, below are some tips to maximize your internship!

- It may seem simple but **be on time** to work and with deadlines! Be early every day and don’t be the intern racing out at the end of the day.
- Again simple but it must be said, **Dress appropriately**. If you’re unsure, err on the side of more professional until you learn the company culture/dress.
- **Learn the office culture and get to know your co-workers.** Observe, ask questions and pay attention to what goes on around you.
- **Always be “on.”** Many companies convert interns to full-time employees. So think of your internship as an extended interview. Know that you are being evaluated throughout your internship, and from the moment you enter the office.
• **Stay flexible and keep an open mind.** Your internship duties/tasks may be different than you expected. Hopefully it’s not a drastic difference, but we all have our duties modified when starting a new job. Who knows – some of these changes may enrich your internship experience.

• **Ask questions, when appropriate.** You won’t know everything the first day (or last day) of your internship. Think critically about what questions are urgent/important, but *remember the resources you’re provided* so you can try to tackle some questions on your own.

• **Network!** If you have the opportunity, interact with people outside of your department. When you connect with someone, keep track of their contact info, and what you discussed. Connect with any fellow Wildcats at your company as well!

**Without an internship?**

So you didn’t get your dream internship over the summer. Don’t worry there are still great ways to further your career development. Consider volunteering at a festival, a local theatre, or a company which will give you exposure to the industry you are exploring. Summer jobs are also great ways to development general skills that can be used in many professional environments in the future and it’s an experience to put on your resume.

Check out the [Chicago Film Office website](#) or do independent research to find out what is filming during the summer in Chicago or wherever you’ll be for the summer. Most major metropolitan areas have film offices.

For those students who are looking to be on the screen or stage in the future, consider using your summer to do character development, enroll in a Second City class, or similar program of interest to you. Ask your faculty members what they would suggest for you!

**Things to keep in mind for Fall**

**Fall Internship Timeline:**

If you are looking for a fall internship, you will see internship postings live on SoConnect now and posted all the way through early September. Keep in mind deadlines for applications will vary depending on the company. Some bigger companies/internship programs can come up as early as July. Email the EPICS office over the summer if you’d like help in your fall internship search.

**Career Fairs:**

The [Fall 2014 Job and Internship Fair](#) sponsored by University Career Services will be Tuesday, September 30 and Wednesday, October 1st from 12-4 pm in Norris. Visit [UCS’ website](#) as we approach fall quarter to see a list of employers attending the fair.