**ANNOUNCEMENTS**

**Director’s Welcome**
Welcome back all returning SoC undergraduate students and a very warm welcome to our new undergrads in the SoC! All of us in the Office of External Programs, Internships, & Career Services (aka EPICS) are excited to have you here on campus!

The EPICS team is dedicated to providing SoC students with professional development skills that will help you establish and sustain successful careers. We design relevant programming and events to provide you with exposure to various career paths. We collaborate with faculty, staff, industry professionals, and employers at large to provide you with opportunities for experiential learning. We provide industry connections to help you get your foot in the door of your dream internship and/or job. We help you realize your potential and develop as a young professional.

So, how did EPICS spend our summer? We connected with new and current employers, making sure we had a wide array of internship opportunities for you. We engaged with our alumni who are interested in being a part of your career development, many of which you will be able to meet through our programming and events. We’ve created new career resources to aid in your internship and job searches. And, last but not least, we have added a new member to our undergraduate team. Marc Gentzler, currently working on his Masters Degree at DePaul, will be working with EPICS throughout the year, holding career advising appointments, facilitating workshops, and managing our blog.

EPICS is here for you. EPICS is accessible to you. EPICS is vested in your professional and personal development. We can’t wait to see you all at our programs and events throughout the year. Should you ever need to get a hold of us:

- Email - epics@northwestern.edu
- Phone - (847) 467-0270

Again, welcome back. We are looking forward to another great year with you!

Best,
Heather Trulock, EPICS Director
Introducing: Marc Gentzler

Hi, my name is Marc Gentzler and I am the new Higher Education Intern for EPICS! I am currently getting my Master’s of Education in Counseling and College Student Development from DePaul University. Prior to going back to school I worked for 5 years as the Manager of Public Relations for the Alzheimer’s Association, Greater Illinois Chapter. I chose to go into higher education/student affairs because of my experiences as an undergraduate student working in various capacities of student involvement. I am here Mondays, Wednesday, and Thursdays and will be assisting with EPICS events and career advising. I look forward to working with all of you!

SOCONNECT

**SoConnect** is the School of Communication’s career management system. This database allows you to:

- Search for and apply to SoC-specific internships, practicum opportunities, full-time jobs, and freelance jobs
- Register your internship and/or practicum experience for credit
- Request and view career advising appointments with EPICS staff
- Upload multiple resumes, cover letters, clips, and other documents
- Set automatic notifications to announce when new postings hit the database
- Save settings for job searches to be used again at the click of a button
- View career resources in the document library

Log in to **SoConnect** using your NetID and password. If you are having problems accessing SoConnect, contact NUIT at 1-HELP

**INTERNSHIPS/FREELANCE/FULL-TIME**

The following are featured internship, freelance, and full-time opportunities broken down by market. To learn more about these positions, log in to **SoConnect**.

**Los Angeles**
- **Psychic Bunny** - Cream Soda Media Production Internship
- **T Group Productions** - Winter Production/Development/Operations Intern
- **Open Road Films** - Creative Advertising Intern
- **Partizan Entertainment** - GM Internship

**New York City**
- **The Orchard** - Digital Advertising Intern, Winter 2015

**Chicago**
- **Intersport** - Production Department Internship
- **Make a Wish** - Communications Internship, Community Events Internship, Community Relations Intern, Corporate Fundraising Internship, Development Services Internship, Signature Events Internship, Stewardship Internship, Volunteer Services Internship, Wish Program Internship
- **The Mancow Experience** - Radio Production Internship
- **Lifeline Theatre** - General Theatre Intern
SOC INTERNSHIP PROGRAM

Internships are a key element of students’ preparation for a career in the Communication Arts & Sciences. Not only do they provide students with the opportunity to connect theory to practice under the supervision of industry professionals; they also provide real-world experience and connections in their field of interest.

EPICS manages the School of Communication’s internship program. Please view our website for more information.

SoC Internship Program Information Sessions

Interested in completing an internship for academic credit? Learn more about the SoC’s internship program from EPICS! Join Mandi Glowen (Chicago/other markets instructor and EPICS Coordinator), Carey Graeber (NYC Internship Instructor), and David Downs (LA Internship Instructor) as they share their insight on the program.

The info session will be on Wednesday, October 22nd @ 6pm in Louis Hall, room 19. Click here for more information.

CAREER DEVELOPMENT

Undergraduate Career Advising

School of Communication undergraduates have access to 1:1 career advising with EPICS. Advising appointments topics include resume/cover letter reviews, internship/job search strategy, offer-negotiation coaching and more.

Students can request an appointment with EPICS via SoConnect. Once logged-in, click on Career Advising Appointments under shortcuts or click on Calendar-Career Advising Appointments – Request New Appointment. If no appointments are available, please email epics@northwestern.edu and we will get back to you with further options. For more information on setting up career advising appointments with EPICS, please refer to the SoConnect Student Quick Start Guide, located in the document library of SoConnect.

In addition to the EPICS staff, your Academic Advisor is also available to discuss any general career questions and/or answer any questions you may have about the SoC internship program.

University Career Services (UCS) is also available to advise you on all things career-related. Some of their services include express advising, individual counseling appointments, career assessments and more! Laura Myers serves as the liaison to School of Communication undergraduates. Make sure to connect with her when working with UCS.
Career Seminars
EPICS offers two five session, zero-credit career development seminars for those interested in working in the creative economy: Careers in the Entertainment Industry and Creative Careers for the Business World.

Careers in the Entertainment Industry targets those interested in working within the Entertainment Industry. Through this five-class seminar, students will:
- Discover what opportunities are for them
- Realize how to launch and sustain their career
- Practice meeting and interviewing effectively
- Learn the structure of the industry and their fit
- Write their own strategic plan
- Implement their networking strategy

Creative Careers for the Business World targets those interested in business careers with a creative edge. Some of these industries include marketing, advertising, public relations, and media communications. Through this five-class seminar, students will learn how to:
- Understand themselves, ultimately identifying the right industry and job
- Develop a job and internship search strategy
- Build and leverage their network
- Build powerful resumes and cover letters
- Master the interview, search wrap-up, and first day on the job/internship

Each seminar is taught by EPICS staff and is open on a first-come, first-serve basis to SoC undergrads (sophomore standing and above). Industry professionals serve as guest speakers for both seminars. For additional information, please email Ryan Smith.

EVENTS

October
- 10/17 EPICS Speaker Series: Independent & Documentary Filmmaking featuring Josh Shader
- 10/22 SoC Internship Program Info Session featuring NY Internship Class Instructor, Carey Graeber and Chicago Class Instructor/EPICS Coordinator, Mandi Glowen
- 10/24 Script Coverage Workshop featuring Nikki Levy
- 10/24 Lunch & Learn Career Workshop: Resumes

November
- 11/5 MSLCE Speaker Series: Talent Management featuring Kevin Crotty (ICM Partners)
- 11/14 Lunch & Learn Career Workshops: Headshots

December
- 12/3 MSLCE Speaker Series: Matthew Schwartz
- 12/5 Lunch and Learn: Internship and Job Search Strategies
Global Media & Communications Seminar

Are you a School of Communication undergraduate major with an interest in Global Media & Communications?

Sponsored by the School of Communication in cooperation with the London School of Economics’ (LSE) Department of Media & Communications, the Global Media & Communications Seminar (GMCS) features a combination of lectures and employer site visits that allow students to develop an understanding of and gain exposure to the global media and communications industries. This program allows students to engage with prominent industry professionals in the field and NU/LSE faculty in the classroom, all while exploring and touring the city of London.

GMCS consists of two separate, but connected parts: the seminar class (taught in Evanston) and the seminar trip (conducted in London). Students will first learn about the Global Media & Communications industries in the classroom. Upon completion of the class, students travel alongside faculty and staff to London where they engage first-hand with the country, culture, and industries they studied. The seminar trip is funded—please see the application for more details.

We are now accepting applications for the 2015 Global Media & Communications Seminar!. The application (previously sent out via email) includes additional information regarding this opportunity. All applications are due by noon CT on Friday, October 24th.

Should you have any questions about this opportunity and/or need the application resent to you, please email epics@northwestern.edu for more information.

Indian Cinema Seminar

School of Communication students with interests in Indian film, television, music, and radio are invited to apply for the Indian Cinema Seminar (ICS) in Hyderabad, India. Sponsored by the School of Communication and in cooperation with the Annapurna International School of Film & Media (AISFM), this program allows students to gain exposure to the Indian Entertainment Industry.

ICS consists of two separate, but connected parts: the seminar class (taught in Evanston) and the seminar trip (conducted in Hyderabad). Students learn about Indian Cinema and culture in the class through a combination of discussions and screenings. Upon completion of the class, students travel alongside faculty and staff to India where they engage first-hand with the country, culture, and industry they studied.

Students accepted into this program must register for the Indian Cinema Seminar class, taught by Professor Jake Smith, in Winter 2015. The class will take place on Tuesdays from 12-1:50 pm & 6-8:50 pm for the screening portion of the class. The trip portion of the seminar will take place before the start of Spring Quarter, 2015 in late March (you must be available between Friday, March 20th and Sunday, March 29th). In order to be eligible for this program, you must be a current/enrolled SoC student in Winter 2015.

Entry to ICS is competitive. Enrollment is capped at no more than 20 participants. Please email epics@northwestern.edu for more information. Click here to view a short documentary and photo slideshow of our 2013 seminar.