

Welcome to EPICS

Northwestern University's School of Communication and EPICS connect students and employers through experiential programs, events, internships, and jobs. EPICS provides career coaching and employer support for seven disciplines for both undergraduate and graduate programs at Northwestern. Career services and employer outreach is done for:

- Undergraduate programs: Communication Studies, Dance, Human Communication Sciences, Performance Studies, Radio/Television/Film, Theatre, and School of Communication minors
- Graduate Programs: MA in Sound Arts and Industries, MFA in Documentary Media, MFA in Writing for Screen & Stage, MS in Communication, MS in Health Communication, and MS in Leadership for Creative Enterprises

Hire our Students

Students from Northwestern University's School of Communication have the necessary training, skills, and experiences that add value to your organization. You can post internship, full-time, and/or freelance opportunities in SoConnect, the School of Communication's career management system.

Accessing SoConnect

To access SoConnect go to:

<https://employer.gradleaders.com/NWComm/Employers/Login.aspx?jprid=5314>

Follow the online instructions for posting positions and other recruiting-related requests.

Campus Connection Opportunities

In addition to posting your internship, full-time job and freelance opportunities with us, here are some ways you can keep your brand engaged on campus and connect to Northwestern talent throughout the school year.

EPICS coordinates quarterly events in which successful professionals engage with/share their expertise with Northwestern students.

Classroom Connections

- **Classroom Visits and Masterclasses**

There are several courses within the School of Communication that welcome visiting professionals into the classroom.

- **EPICS Connections Speaker Series**

Share the story of your career path with students, while sharing information about the work you do and the nuances of your industry.

- **Industry Connect Panels**

Speak to students about your career path and current work alongside a panel of like-minded industry professionals.

- **MSHC ProSeminar**

If you are looking to connect with student enrolled in our MS in Health Communication program, this is a great opportunity for you to do so. Share your career story and industry trends with current students as part of this Saturday seminar.

- **MSLCE Speaker Series**

If you are looking to connect with student enrolled in our MS in Health Communication program, this is a great opportunity for you to do so. Share your career story and industry trends with current students as part of this speaker series.

Networking | Recruiting Opportunities

- **Career & Internship Fair**

The annual Career & Internship Fairs, hosted by Northwestern Career Advancement and Medill Career Services, are open to students, recent graduates, and experienced alumni allowing you to connect the NU community with your internship, freelance, part-time, and full-time opportunities. EPICS can connect you with both Medill and NCA.

- **Company Info Sessions**

EPICS coordinates company information sessions for organizations looking for talent or to enhance their connection to the NU community.

- **Career Treks**

The career trek program provides School of Communication students with the opportunity to visit an organization and gain an insider's perspective into the industry through interactions with leading professionals. We are always looking for employers to serve as host sites for this program.

- **Industry Connect Night**

Networking events like Industry Connect are a way to connect with talent in a non-recruiting setting. Industry Connect participants are generally alumni and professionals within an organization who can provide insight on their industry, pursuing opportunities in their field, etc. Participants will have the opportunity to connect with small groups of students over a 1.5-hour period of time. At the end of the event, we will send each participant a resume book of interested students they can bring back to their respective HR professional/hiring manager.

- **MSHC Employer Connect**

This event is a way for Health Communication professionals to connect with students enrolled in the MS in Health Communication program. Participants engage with students in small groups, having the opportunity to speak to all cohort members by the end of the event on topics related to the healthcare industry and hiring trends.

- **MSLCE Industry Immersion Treks**

Each spring, MSLCE students head to either NYC or LA to engage with professionals within the creative industries. EPICS is consistently seeking employers to host site visits, talk-back sessions, and help facilitate other networking/industry exposure opportunities for our students.

Recruiting Northwestern University's School of Communication students

All employers recruiting Northwestern University School of Communication students must abide by the National Association of Colleges and Employers (NACE) Principles for Employment Professionals.

In addition, all employers recruiting Northwestern University School of Communication students must comply with EEO and Affirmative Action principles. They may not discriminate against a job applicant because of his or her race, color, religion, national origin, age, disability, sexual orientation, gender identity, military or veteran status, genetic information, marital status, parental status, ancestry, source of income, or any other classes protected by local, state, and federal law. Federal law also prohibits citizenship status and national origin discrimination with respect to hiring, termination, and recruiting or referring for a fee. For additional information on prohibited EEO practices, please visit the EEOC's website and the Department of Justice's website.

EPICS supports various academic internship programs within the School of Communication. EPICS also encourages employers to follow the National Association of Colleges and Employers' (NACE) definition of an internship when creating experiential opportunities for Northwestern students. Each internship should:

- The experience has a defined beginning and end, and a job description with desired qualifications.
- There are clearly defined learning objectives/goals related to the professional goals of the student's academic coursework.
- There is supervision by a professional with expertise and educational and/or professional background in the field of the experience.
- There is routine feedback by the experienced supervisor.
- The experience must be an extension of the classroom: a learning experience that provides for applying the knowledge gained in the classroom. It must not be simply to advance the operations of the employer or be the work that a regular employee would routinely perform.
- The skills or knowledge learned must be transferable to other employment settings.
- There are resources, equipment, and facilities provided by the host employer that support learning objectives/goals.

EPICS understands that employers have unique requirements related to their internship program and encourages employers to review the above requirements and to work with your EPICS Account Manager if you have additional questions. You can also contact us with general questions at: epics@northwestern.edu