WELCOME BACK MSHC!

I trust that you all have a wonderful and restful holiday season and are eager to begin a new quarter filled with new knowledge and growth. Despite the frigid temperatures that we can anticipate enduring during Winter Quarter, I am delighted to report that EPICS will be heating things up with a wonderful array of events, a leadership journey, and “lunch and learns” January through March 2016.

January

SoC and Medill Career Fair, January 27, 2016
10:00 a.m. – 3:00 p.m. Norris Center, Evanston

Although the vast majority of employers attending this fair will be focused on the journalism or marketing/communication space, there will be a few healthcare related employers attending. Should your schedule permit, I would encourage you to attend—it’s a wonderful opportunity to practice your elevator pitch and refine your networking skills RSVP and attend this year’s Career and Internship Fair on Wednesday, January 27th from 10-3 in Norris. Meet employers and learn about job and internship opportunities. There are over 35 employers who have already registered! Some of the employers represented include: Autism Home Support Services, Apple, Energy BBDO, Havas Worldwide Chicago, Mudlark Theatre Company, and The Mill!

TO RSVP:
You should have received an e-mail message from Medill Career Services, our co-sponsor, with instructions on how to log into MEDILLINK and rsvp for the fair. Should you have any questions about the fair, feel free to contact the EPICS office at epics@northwestern.edu. If you having trouble logging into Medillink, please contact Beverly Stewart in Medill Career Services at b-stewart@northwestern.edu.

Prepare by attending a Fair Prep Session. No RSVP required:
Attend one of the career fair preparation workshops listed below and sharpen up your resume, get your business attire ready, and research the companies attending so you can practice telling recruiters why you are a good fit for their organization:

- Friday, January 15th 12:00 - 1:00pm, Fisk Hall 311
- Tuesday, January 19th 6:00 - 7:00pm, Louis Hall 119
- Wednesday, January 20th 6:00 - 7:00pm, Frances Searle 1-483
- Monday, January 25th 5:00 - 6pm, Louis Hall 226

Leadership Journey - EMMI Solutions

We are working with officials from Emmi Solutions to schedule “leadership journey” for a date sometime during Winter Quarter. The Leadership Journey is a SoC site visit where students can engage with staffers and leaders of the host company. Space is limited, so students will be asked to submit a letter of interest, outlining why they should be selected to attend and what they hope to gain from the experience.

The Details
The visit will take place during the work week. We will notify you as soon as possible regarding the specific date and time of the visit and application deadline. Stay tuned.
About Emmi

Emmi Solutions offers superior patient engagement and real results for hospitals and health systems, payers and ambulatory care. With an intimate understanding of people and expertise in behavioral science, Emmi designs technology-based solutions that deliver superior patient engagement. We empower people to become participants and partners in their health and wellbeing and improve the business performance of leading healthcare provider and payer organizations.

To put it simply – we understand people. We understand the roots of their behaviors, their healthcare challenges and what can help them improve their health and wellbeing.

And, we understand our stakeholders in various healthcare organizations. We know the pressures they are under and the challenges they face, and we know how to build solutions that address those challenges without exhausting their resources or disrupting their workflows. Emmi has been named a Built In Chicago Top 100 Digital Employer for 2015

EXPERIENTIAL LEARNING

Experiential learning, as the name implies, provides students with the opportunity to connect theory to practice whether under the supervision of an industry professional or through industry sponsored practicum project. The MSHC program in recognition of its diverse student body offers two avenues for students to gain real-world experience and industry connections in their field of interest.

INTERNSHIPS. The Internship option is open to all MSHC students however, it is required for: Students with fewer than 5 years of substantive professional exempt level experience (defined as non-clerical staff roles, management or executive) and/or students who have graduated from a baccalaureate program within the last 18 months.

PRACTICUM PROJECT. Participants will possess 5 or more years of substantive executive, administrative (non-clerical) or professional salaried work experience. I would encourage you to begin thinking about which experiential learning opportunity will best meets your needs.

We will be discussing both options in further detail in the upcoming months. Please note that the experiential learning requirement occurs during the 4th quarter of the program.

February

MSLCE Speaker Series -- Jellyvision Founder will be in the HOUSE!

The School of Communication’s MS in Leadership for Creative Enterprise holds a monthly speaker series that is open to the Northwestern community. These sessions bring successful leaders in the creative sectors to meet students and talk to them about their leadership experience, career path, and to give advice to students on working in the arts, entertainment, and media fields.

Why am I bringing this to your attention? Because Jellyvision isn’t just about games, it’s also about helping people make big life decisions about health insurance through their product called ALEX.

Thursday, Feb 4 | Harry Gottlieb, Founder of Jellyvision and Jackbox Games
5:15pm | Frances Searle - Room 1-423 Evanston campus RSVP Here

Lunch and Learn Sessions

A complete roster of Learn and Learn workshops for the remainder of the academic calendar is posted in Canvas under the CCH Class 2015-2016 file. You can also find the roster in SoConnect!

Topics will include: Navigating Our Northwestern, the alumni directory as well as engaging with alumni, informational interviews, resume and cover letter best practices, career changing, and LinkedIn among other topics.

Food for Thought

Hate the idea of networking? Then check out these two insightful approaches that may make the mere idea more palatable: Article #1 and Article #2. *Don’t know why the author limited this advice to women! The advice is on point for everyone!!

Best, Kim