



MANAGEMENT OF CREATIVE INDUSTRIES CERTIFICATE

Approved Electives for the MCI Certificate – AY2026-27

Certificate Elective Requirements (2 units)

Two electives from the list below. A course used to satisfy the program prerequisite may not also be counted toward the elective requirement.

Course	Title
COMM_ST 302-0	Law of the Creative Process
COMM_ST 352-0	Social Network Analysis
COMM_ST 369-0	The Construction of Value in Cultural Markets
COMM_ST 370-0	Ethnographies of Culture
COMM_ST 372-0	Creativity in Context
COMM_ST 374-0	Interactive Museum Exhibit Design
COMM_ST 375-0	The Sociology of Online News
COMM_ST 376-0	Contemporary Television
COMM_ST 377-0	Communication, Innovation and Leadership
COMM_ST 392-0	Global Culture, Commerce and Communication
PERF_ST 340-0	Performance and Technology: Composition Workshop
RTVF 310-0	Television History
RTVF 314-0	History of the Recording Industry
RTVF 316-0	Media and Cultural Theory
RTVF 321-0	Radio/Tv/Film Authorship
RTVF 345-0	History of Hollywood Cinema
RTVF 353-0	Film, Media, and Globalization
THEATRE 392-0	Advanced Stage Management
THEATRE 393-0	Production Management
THEATRE 396-0	Theatre Management and Arts Leadership